

2014 Goals

CCMWG Newsletter

January

2014

INSIDE THIS ISSUE:

Achieving Goals	2
Blog Challenge	3
Well-Versed	3
2014 Conference	3
Kudos/ Contests	4
Treasurer Report	5
Secretary Report	5

Special points of interest:

- 2014 CCMWG Conference will be on October 18th
- Well-Versed will launch on June 1st.
- Our email address has changed to CCMWGemail@gmail.com
- Next meeting February 2nd at 2p.m.

Feb 2: Speaker, Professor Alik Barnstone

Professor Alik Barnstone, celebrated poet and Creative Writing instructor at MU will give us a hands-on approach to generating text and imagery on the power of "place." This means a focus on the setting, on memory related to setting and also will explore the sense of being "displaced."

her website:
@MU
<http://english.missouri.edu/graduate-and-doctoral-faculty/118-barnstone.html>
her personal one
http://alikiparnstone.com/Alik_Barnstone/Home.html



2014 Officers

New Officers 2014

President: Lori Younker (new)
Vice President: Linda Fisher (continuing)
Secretary: Robert Ackerman (new)
Treasurer: Suzanne Pautler (continuing)
Administrative Assistant: Liz Schulte (new)
Membership Chairman: Alice Reese (new)
Member-at-large: Larry Allen (appointed position)

Many thanks to the outgoing officers who donate countless hours. All have given of their time and effort to keep our guild going.

Note from the President: Lori Younker

GUILD GOALS 2014
This newsletter's theme of goal setting is timely and welcome. In the dark part of the year, in these winter months, we carve out some think-time to strategize for more writing genius to come from our pens and keyboards. Think of the dedication of our Winter Olympiad of 2014. Surely, these athletes set goals and kept them! And we can too. As a guild, our goals are

many. On the theoretical side, it is my hope that we become a true guild. Like an art guild, for example, we teach skills to the next generation, give encouragement or incentives to try new things, and celebrate beauty together in a sense of community. On the practical side, I propose the following goals: (1) to stream-line our communication system with our gmail account CCMWGemail@gmail.com

(2) to seek a more diverse attendance with more beginner or younger writers (3) to encourage the bloggers amongst us. See the Blog Challenge on page 3 Won't you join with me in meeting these goals and celebrating all that CCMWG has been and will be?

Warmly,
Lori Younker
CCMWG 2014 President

How To Achieve Your 2014 Goals

Ahh, all those New Year's resolutions. Writers are notorious for setting goals. And failing to achieve them.

This is often because all those goals we set don't have a strategic goal, which they support. The #1 key to success in any endeavor is to set a strategic, overall goal and do whatever it takes to accomplish. The excerpt below is from our Guide to Writers' Conference: How to Get the Most Out of Your Time & Money, but it's also a version of what's in Write It Forward.

Strategy First: Know Your Goals

Let's talk first about your strategic writing goal. It can be anything, but it's important that you lock it down in one sentence. Here are some broad examples:

-I will be a NY Times best-selling thriller author in five years.

-I will write my memoir for my grandchildren in the next three months.

The Importance of Your Strategic Goal:

It starts your creative and practical process.

It determines your supporting goals.

It is the core of your work regime.

It is the core of your marketing campaign.

When you state your goals, they should be done in one sentence. The sentence should have a positive verb that indicates the action you'll want to use to achieve your goal. The verb must indicate an action you control—to an extent. In publishing, you control the writing and the way you approach

the business. Beyond that, the publishing gods are fickle. I will become a NY Times Bestselling author in five years seems a bit lofty. But here's the bottom line: if that's what you want to achieve, then state it. And then develop a plan to do it. This greatly increases your odds of achieving the goal than the hit-or-miss method. Studies have shown the #1 key to success is setting a long-term strategic goal and doing whatever it takes in order to achieve it. Once you have that strategic goal, it determines everything you do, because everything you do has to support that goal.

Letting others know your goal is committing to trying to achieve it and also lets others know you're serious about it.

Your goal should have an external, visible outcome. Just as in your novel your character's goal should be something concrete and external, so should yours.

You should have a time lock for achieving the goal, unless time is of no consequence to you. For most of us, time is the most valuable asset we have.

Keep It Positive- A Negative Goal Accepts Defeat

Here's another thing about stating your goal: Putting it out there, verbally and in writing, is a form of making a commitment. We know many writers get some static from those around them about all the time and money they invest in writing when they are unpublished and there seems to be no payback. The expense of a conference might be hard to justify. If people just see you sitting in front of a computer staring into space and then going off to conferences, they might start to question what you are doing. Letting others know your goal is committing to trying to achieve it and also lets others know you're



serious about it. Then showing your supporting goals such as how much time you allocate each day to writing, attending conferences, taking workshops, etc. will make sense in terms of the framework of the larger, long-term goal.

It also puts pressure on you to stick to your goals. We know many people who are afraid to clearly state their goals because by not doing so, they can slack off day after day. Also, some are afraid to state goals because they fear ridicule.

We can guarantee you one thing: if you don't state your goal and strive for it, you are guaranteed never to achieve it.

Write goals out. Post them where you can see them every day.

Write It Forward!

By Bob Mayer
West Point Graduate, former Green Beret and NY Times bestselling author Bob Mayer has had over 50 books published. He has sold over five million books, and is in demand as a team-building, life-changing, and leadership speaker and consultant for his *Who Dares Wins* concept.

For the full article visit Bob's blog <http://writeitforward.wordpress.com/2012/01/02/goal-setting-for-writers-for-2012/>

I have been up against tough competition all my life. I wouldn't know how to get along without it.
Walt Disney



2014 Blog Challenge



2014 BLOG CHALLENGE for CCMWG members for encouraging fresh, new, original blog posts

15 weekly blog entries @ 150 words per blog @ \$15.00 entry fee

Start the week of February 9th--- Conclude the last week of May Winners receive cash prizes on June 1st.

Register by sending an email to

CCMWGemail@gmail.com

with the subject line of **Blog Challenge Registration**. Include your full name, current email address, phone number, and web page address where you will be posting your blogs each week by February

9th.

Send your check (payable to CCMWG) to:

CCMWG, P.O. Box 7628,

Columbia, MO 65205-7628

by February 28th or use the PayPal link to our Blog Challenge

at www.ccmwg.org

All participants who keep the 15 week challenge with 15 new, original posts will share the "winnings" secured by our entry fees. You do NOT need to be present at the June 1st meeting to win.

Contact person: **Alice Reese,**

Membership Chairman

aareese@howlinghill.com

Well-Versed Winners

Thank you to everyone who submitted. Also thank you to the terrific group of judges.

Judges

Donna Volkenannt: Prose—Fiction

Marta Ferguson: Poetry

Christine Bailey: Prose—Nonfiction

Our 2014 Well-Versed Winners are:

Judge's Picks: Poetry

Maril Crabree - The Language of Graves

Claudia Mundell - Early Morning Ruminations

Marcia Gaye - The Actor's Zeal (Third Place Tie)

Maril Crabree - Time Piece (Third Place Tie)

Honorable Mentions: Poetry

Ida Bettis Fogle - Un-Innocent

Danyeale Read - Watson Road

Maril Crabree - Construction Begins Now

Judge's Picks: Fiction

Maril Crabree - Indian Summer

Lori L. Younker - Taking Inventory

Von Pittman - Breakfast at Earl's

Honorable Mentions: Fiction

Karen Guccione-Englert - Three's a Crowd

Diane Yates - The Man in the Suit

Mike Trial - Barbed Wire

Judge's Picks: Nonfiction

Mary Koeberl Rechenberg - Taming the Storm Within

Marcia Gaye - The Baby Doll Quilt

Carol Fisher - Our Big Round Table

Honorable Mentions: Nonfiction

Lynn Obermoeller - That Voice

Diane Yates - Stories from Robinn Cemetery

Lori Galaske - It's Raining Frogs

Submitted by Linda Fisher
Well-Versed Managing Editor

Congratulations!

Marta Ferguson helped us to understand the world of publishing poetry and the beauties of poetry manuscripts, while Carl Bettis worked with attendees regarding rhythm in free verse.

To finish things off, our choices for the last session were two: Anthologies--from Submission to Publication and Magazine Article Writing.

We had fifty in attendance on a beautiful day in October.

2013 Write Direction

Nine practical and interesting teachers instructed our attendees, giving specific ways to improve our craft and to maneuver the world of publishing. To start out the morning, our keynote speaker was Bob Priddy. As he spoke about "The Writer as Detective."

Kathryn Nuernberger spoke on the creative revision of poems for publication, while Terry Allen helped us maneuver the waters of dialogue

from a playwright's point of view.

Later that morning, Margo Dill (editor) gave us a practical list of tips for writing children's novels, publishing and meeting agents, while Janet Cannon demonstrated the use of OneNote, an online binder.

After a generous catered lunch organized by Sarah Briggs, we were ready for a few more sessions.

Member Kudos

- Author Shannon Baker Moore's book *Korean War* has just been published by Abdo Publishing. Shannon has also recently been named Assistant Regional Advisor for the Missouri region of Society of Children's Book Writers and Illustrators.
- Anita Crews launched her new children's book, *Toby's Antics*. Her book is available at Taylor's and in print and ebook from Amazon.
- Marilyn K. Smith won at the Springfield Poets and Friends 2013 Contest. 3rd place for "Deceived," in the Free Verse category, 1st

place for "Summertime's Abundance, in the Formal Structured category, 1st place for "Lost Keys," in the Humorous category and 3rd place for "my flower bed dressed," in the Haiku/Senryu category.

- *Show Me the Deadly Deer*, the second in Carolyn Mulford's mystery series, was released in hardcover in December.
- Jane Rutter is excited to announce her e-book, *Seasons of the Spirit*, Liturgical Press, is available.
- Patrick Horner, a Senior Judge who continues to hear cases in the Circuit court of

Boone County, is pleased to announce the publication of *Stand on Your Own Two Feet*, an autobiographical work in which he tells of the influence of God in his life.

- Martin Turner, Marlene Lee, Jim Coffman, Sylvia Forbes, Robert Hodgson, and Judy Stock were CCMWG members noted among writers in the Columbia Art League's "Interpretations" contest and show. Jan Coffman, also a member of CCMWG, entered visual art in "Interpretations."

Events and Contests

- Reader's Digest 100-Word True Story Contest: One grand-prize winner will receive \$5,000 and have his or her story published in our June issue. One runner-up winner will receive \$500, and six finalists will receive \$100 each." Deadline 3/14/14 www.rd.com/sweepstakes-prizes/your-life-contest/#ixzz2pXblNwnG
- Clorox "Bleachable Moments" Contest: Enter weekly through April 20th, but submitting 450 characters max. about a "bleachable moment." Two winners each week will receive \$50. The final grand prize \$20,000. www.clorox.com/laugh/bleach-

it-away/

- The AARP & huff/Post50 Memoir Contest: No entry fee. The Huffington Post and AARP magazine are co-sponsoring a contest to find the next best-selling memoir by an author who is 50-plus years. The winner will receive \$5000 plus digital publication by Simon and Schuster. Deadline: February 15. www.huffingtonpost.com/2013/11/22/memoir-contest-rules_n_4317794.html
- Erma Bombeck Writing Competition" Two categories: Humor or human interest. Submit 450 words max. Entry fee \$15. Deadline February

17. Prize \$500.

www.wclibrary.info/erma/index.asp

- The Pinch Literary Awards in Fiction, Poetry, and Literary Nonfiction: Submit 3 poems or up to 5000 words. Prize is \$1000 in each category. Deadline: March 1. Submission fee \$20. www.thepinchjournal.com/contest/
- Hektoen international Essay Contest: Submit-related essays of 2000 wds max. Deadline: March 1. Prizes: 1st-\$1500, 2nd-\$1000. No entry fee listed. [Www.hektoeninternational.org/hektoen-essay-contest-2014.html](http://www.hektoeninternational.org/hektoen-essay-contest-2014.html)

March Meeting

March 2, 2014— Speaker: Donna Volkenannt, Topic: "Polish your Prose: Practical Editing and Revision Tips" Donna Volkenannt believes words have the power to inspire, uplift, and heal. Her works have won more

than 100 awards, including the 2012 Erma Bombeck Global Humor Award, honorable mention in the Steinbeck short story competition, and nominations for a Pushcart Prize and a Spur award. Visit her at <http://donnasbookpub.blogspot.com/>

Success is not final, failure is not fatal: it is the courage to continue that counts.
Winston Churchill


**Columbia Chapter of the
 Missouri Writers' Guild**

CCMWG
 P.O. Box 7628
 Columbia, MO., 65205-7628

**SERVING WRITERS OF
 CENTRAL MISSOURI**

Since 1959

Visit our website
[http://ccmwg.org/
 wordpress/](http://ccmwg.org/wordpress/)

Treasurer's Report

Well-Versed Fees	\$115.00
Total:	<u>\$374.35</u>

Expenses

Lori Younker- Reim for Officer Gifts	\$420.00
Lori Younker- Reim for Staples	\$36.92
Supplies	\$116.48
Judy Stock- Reim for Conference Expenses	\$9.00
Post Office- fee for extra key	<u>\$885.00</u>
Conference Speakers (\$100 not cashed yet)	Total: \$1,467.40

CCMWG Bank Balance as of 01-09-2014	\$4,812.37
-------------------------------------	------------

Secretary's Report

A meeting to allow the 2013 board member to meet with the 2014 board member to pass along all information regarding each position was held in November 2013.

We started with a discussion on email. It was recommended that we establish one standard email for the organization and develop some type of email grouping (ListServ) so that email can be easily sent to members.

Suzanne Pautler asked that some of her responsibilities be divided and assigned to other officers. It was decided that the Secretary should review incoming emails and move messages into respective folders as needed. Also, Bob Ackerman will collect all deposits, document said deposits, deposit moneys collected into the bank, and provide documentation to the Treasurer. Suzanne will obtain a post office box key and deposit slips to Bob so that mail can be collected and moneys received collected.

A short breakout session followed so that the new and old officers can meet to discuss respective responsibilities.

The group came back together to discuss

the online database. The group realized that not all board members, old and new, were familiar with, or used the online database. Access is currently limited. Bob Ackerman recommended a review of the database to determine if increased security is needed, and that additional information should be stored to better identify a records status.

Liz Smith discussed our critique sessions. Liz stated that our critique group should "critique" the story presented, not perform "copy editing". Some members expressed that they did not know there was a different. Lori Younkers will research and present guidelines for the future to guide our critique group.

Discussed ideas for the 2014 conference. Some members expressed concerns that it was impossible to attend both sessions schedule at the same time. A discussion include possibly video taping a session for display at the end of the session, having presenters perform 2 sessions at different times to allow more attendance, and possibly having only one session at a time.

The meeting adjourned for the old officers to allow the new officers to discuss new idea for 2014. After the old board members have left the meeting, the meeting continued to discuss some of the topics above and meeting ideas for the new year.

The meeting adjourned on or about 4:00pm.

Respectively submitted.

Bob Ackerman
 Secretary